

# Press Release

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## Diversity Through the Lens

Coming to Toronto: Three one-of-a-kind events celebrating  
UNESCO's World Day for Cultural Diversity

Toronto, one of the world's most diverse cities, welcomes **Pierre Poulain**, philosopher, photographer, and author from Israel, to share his international experience enriching multicultural communities through a culture of dialogue.

### Official Launch of Photo Exhibit: The Geometry of Light

**Thursday, May 12, 6:30 p.m. at the Centre for Social Innovation**

*Words of introduction by Pierre Poulain, Officials from the Consulate General of Israel, and the Director of New Acropolis Canada*

Pierre Poulain's rare talent takes us to different corners of the planet, yet to the very heart of humanity. Mesmerizing photographs revealing the mystery of light and life.

**\*Pierre will speak to media between 5:30 and 6:30 p.m.**

### Seminar: Cultural Diversity - How Can We Manage It and Appreciate Its Value?

**Friday, May 13, 7:30 p.m. at the Centre for Social Innovation**

With his touching warmth and humour, Pierre will draw from his international experience as a photographer, a philosopher, and the director of a prominent humanitarian cultural association in Israel, to share a forward-looking perspective fostering inclusive cultures where "Diversity is our Strength". **Decision-makers, leaders and actors dealing with the challenges and opportunities of Toronto's cultural diversity are invited to envision a new, creative and mobilizing path forward.**

### Photography Workshop: Wisdom through the Lens - Change the Way You See the World *Photography as an Art to Know Ourselves and Understand the World Better*

**Saturday, May 14, 10 a.m. to 5 p.m. at the University of Toronto Multi-Faith Centre for Spiritual Study and Practice**

Photographers of all levels will benefit from Pierre Poulain's 25 years of experience practising philosophy and photography. Participants won't practice photography the same way anymore!

**Note: At all events, Pierre Poulain will sign copies of his book : "Wisdom Through the Lens".**

Sponsors and Partners



## Pierre Poulain's Canadian Tour

Pierre Poulain's visit to Toronto, part of a Canadian tour that includes stops in Ottawa and Montreal, has been developed in connection with UNESCO's World Day for Cultural Diversity for Dialogue and Development, which falls on May 21. The tour is organized by Rockhurst Careers Group and New Acropolis Canada, with the gracious support of the Canadian Commission for UNESCO, the Embassy of Israel in Canada, the University of Toronto Mississauga Visual Arts Department, the Centre for Social Innovation, the City of Ottawa, the City of Gatineau and a number of corporate sponsors.



## Background

### *About Pierre Poulain*

Pierre Poulain is both a philosopher and a photographer. He started as a street photographer in Paris in 1976. In 1986, he moved to Tel Aviv, Israel, and started a branch of New Acropolis School of Philosophy, a vibrant humanitarian association that is currently active in the 10 major cities of the country.



He graduated from the "Studio Gavra School of Photography", the first school of photography in Israel, and now teaches photography workshops all over the world. His artistic work has been featured internationally in several exhibits that have touched thousands of people in Ecuador, Austria, Spain, Israel, India, Ireland, France.

In 2010, Pierre published *Wisdom through the Lens*, a lively philosophical book, that celebrates the art of photography as a doorway to the innermost reality and to the common heart of humanity. For Pierre, being a photographer is a way of life that allows individuals to approach beauty, to express "that which is not visible."

### *About Rockhurst Careers Group*

Rockhurst Careers Group promotes the benefits of cultural diversity in the workplace, nurtures individual talent, fosters team building, organizes with local partnerships, facilitates corporate social responsibility, and promotes sustainable community development.

### *About New Acropolis Canada*

New Acropolis Canada (Nouvelle Acropole Canada) is a not-for-profit cultural association established in Toronto, Ottawa, Gatineau and Montreal. Our mission is to revive culture through the practice of philosophy as a means of individual renewal and transformation, to promote the essential unity of all human beings beyond all differences, and to foster a sense of global citizenship.

For more information on Pierre's visit, reservations or tickets, please visit <http://www.rockhurstgroup.com/photoexhibit/> or call 416-819-5896